

8TH
EDITION
2024 • 2026

mesgo

THE EXECUTIVE MASTER IN
GLOBAL SPORT GOVERNANCE

WHO'S WHO

PARTICIPANTS

2024 • 2026

Academic Partners



Université
de Limoges



inefc

Generalitat
de Catalunya



Unil
UNIL | Université de Lausanne
HEC Lausanne

The professional sports industry has undergone a major revolution in recent years. The commercial development of the most popular competitions has prompted an increasing number of stakeholder organisations to call into question traditional mode of governance.

With the industry's growing political, economic, societal and ecological impact in the world, sport leaders need to take concerted decisions, collaborating with their main stakeholders to find solutions to the rising challenges, and develop a sustainable mode of governance.

Global collaboration, anticipation and ethics will be the key to sustainable sport governance and keeping the passion for sport alive.

WHAT IS MESGO?

MESGO is a unique, ambitious executive programme for sports industry leaders. It is characterised by:

- its global perspective and strong alliance between sports and academics experts;
- its multidisciplinary approach and in-depth analysis of legal, political and economic issues;
- its focus on the key current and future challenges faced by sports organisations;
- its strong network of like-minded sports leaders;
- lectures at the heart of sports organisations.

WHO IS MESGO DESIGNED FOR?

This programme is designed for experienced managers and executives working in:

- national and international sports federations;
- clubs, leagues and trade unions;
- public authorities and not-for-profit organisations;
- partner organisations of sports bodies: media organisations, sponsors, etc.

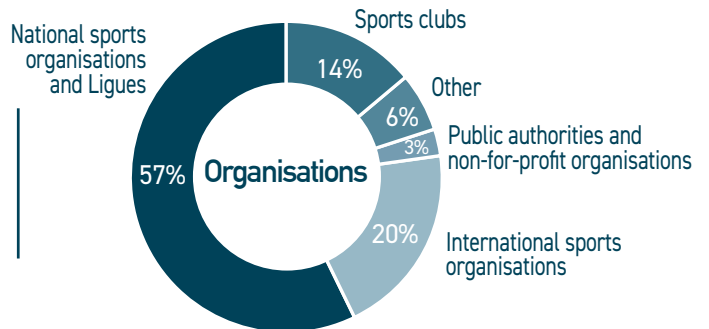
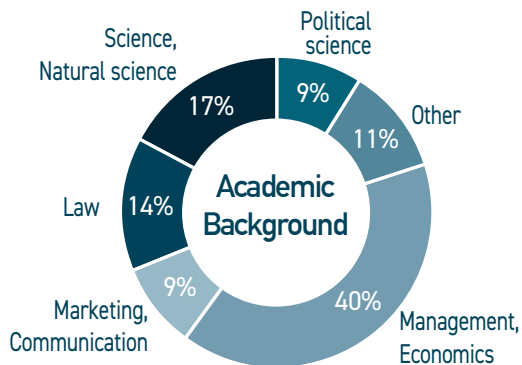
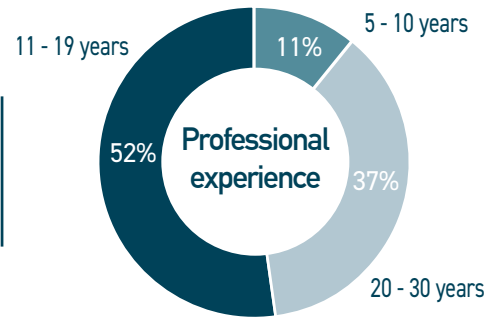
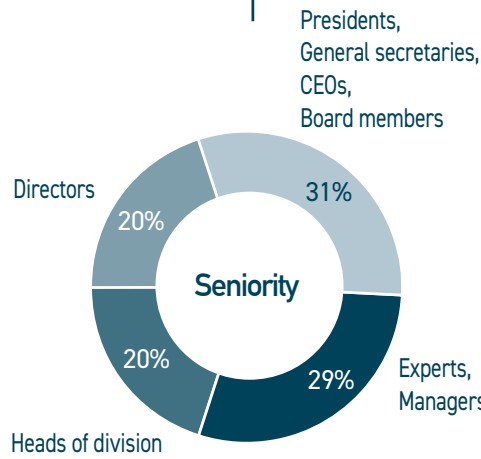
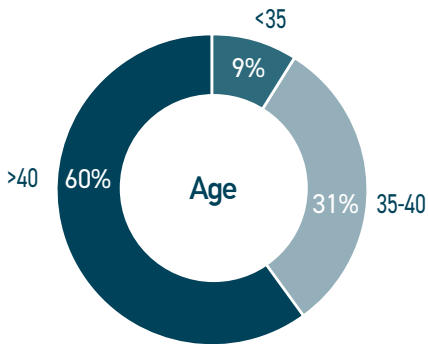
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THE 32 PARTICIPANTS

8TH EDITION 2024 • 2026 STATISTICS

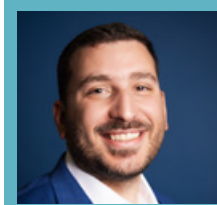


The 32 Participants
of MESGO 8th edition

2024 • 2026



Hamad
AL JNEIBI



MAAN
ALKARNOUS



Richard
BRUNT



Richard
CACIOPPO



Arun
DANIEL-SELVARATRAM



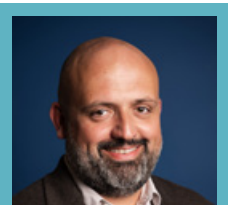
Emilie
DOMS



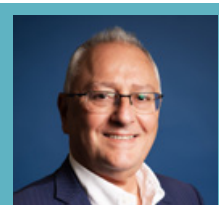
Ashley
EHLERT



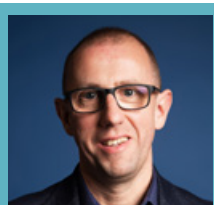
Jürgen
EIBMANN



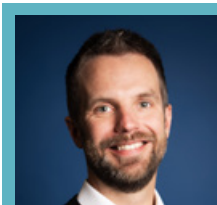
Ronan
EVAIN



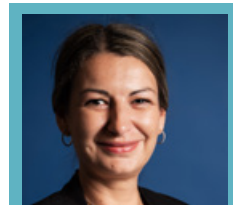
Iakovos
FILIPPOUSIS



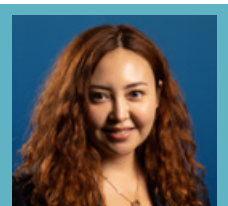
Graham
FITZGERALD



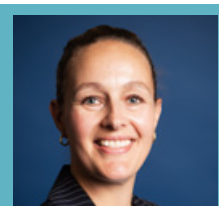
Alex
HIGGINS



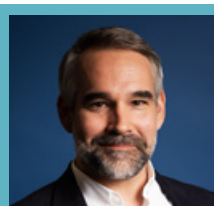
Natalia
ILIEVSKA BOZHINOVSKA



Aigerim
JUMAYEVA



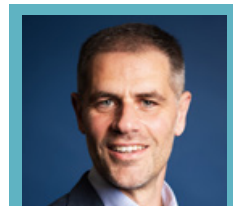
Julie
KARNBAK



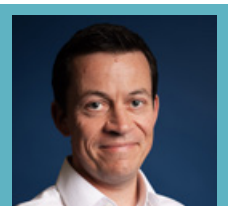
David
LEMOS



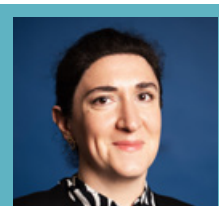
Lungi
MACEBO



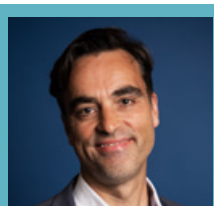
Carlo
MAMO



Dan
McCORMACK



Konul
MEHTIYEVA



David
NEWTON



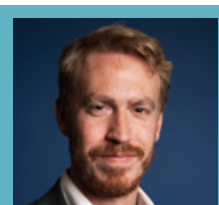
Flavia
OKETCHO



Lorin
PARYS



Diana
PIRCIU



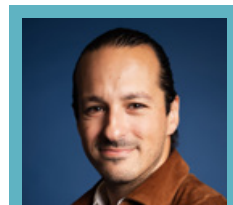
Mathias
PRIEZ



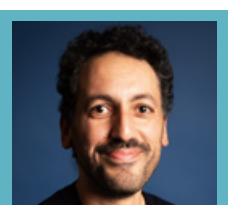
Quentin
RAAZIER



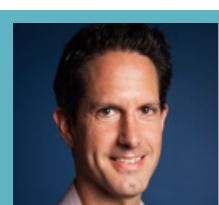
Andy
ROWLANDS



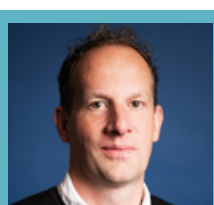
Adrien
SARTORI-CARVALHO



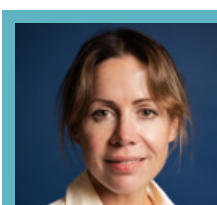
Hedeli
SASSI



Thomas
SCHÖNEICH



Paul
VAN WAGENINGEN



Polina
YUMASHEVA

mesgo

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GLOBAL SPORT GOVERNANCE

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THE PARTICIPANTS' COMPLETE PROFILES



**Hamad
AL JNEIBI**
Emirati

WORK EXPERIENCE

- Head of Events & Professional Sports, Department of Community Development (UAE)
- Club Licensing & Development Director, UAE Football Pro League (UAE)

ACADEMIC QUALIFICATIONS

- Executive Master in Business Admin, UAE University (UAE)
- FIFA Executive Diploma in Sports Management, Sorbonne University (UAE)
- Bachelor in Human Resources Management, Abu Dhabi University (UAE)

LANGUAGES

- Arabic (native)
- English (fluent)

SPORT AND LEISURE

- Football, Table Tennis, Swimming, Cycling and Traveling



AE Football Association (UAEFA) – UAE
Deputy General Secretary - Business Support



**Maan
ALKARNOUS**
Saudi Arabian

WORK EXPERIENCE

- Director Sector Development & Growth, Saudi Tourism Authority (Saudi Arabia)
- Senior Finance Manager, Majid Al Futtaim Holding Company (UAE)
- Senior Finance Manager, Procter & Gamble (UAE)

ACADEMIC QUALIFICATIONS

- Master of Science in Finance, Johns Hopkins University (USA)
- Bachelor of Science in Business Administration, American University (USA)
- Future Leaders Program, IMD (Switzerland)

LANGUAGES

- Arabic (native)
- English (fluent)

SPORT AND LEISURE

- Football, Basketball and Traveling



Saudi Olympic and Paralympic Committee – Saudi Arabia
Director of Strategy & Projects



**Richard
BRUNT**
British

WORK EXPERIENCE

- Director, International Tax, PricewaterhouseCoopers (Switzerland & UK)
- Tax Manager, KPMG (UK)

ACADEMIC QUALIFICATIONS

- UEFA Certificate in Football Management, IDHEAP (Switzerland)
- Advanced Professional Certificate in International Tax, IBFD (Netherlands)
- Chartered Accountant, Institute of Chartered Accountants of Scotland (UK)
- BA (Hons) Business Studies, Bournemouth University (UK)

LANGUAGES

- English (native)
- French (intermediate)

SPORT AND LEISURE

- Football, Running, Touch Rugby, Traveling and enjoying time with family



**Union of European Football Associations – Switzerland
Senior Tax Expert (UEFA)**



**Richard
CACIOPPO**
French

WORK EXPERIENCE

- Head of cross functional projects, Ligue Nationale de Rugby (France)
- Stadium Manager, Ligue Nationale de Rugby (France)
- Communication Manager, Aviron Bayonnais Rugby Pro (France)

ACADEMIC QUALIFICATIONS

- DU Stadium Manager, CDES (France)
- Master 2 Management des Organisations Sportives, Lyon 2 (France)

LANGUAGES

- French (native)
- English (fluent)

SPORT AND LEISURE

- Handball, Running and Traveling



**Ligue Nationale de Rugby (LNR) - France
Head of Competitions and Venues**



**Arun
DANIEL-SELVARATNAM**
British

WORK EXPERIENCE

- Independent Member, Legal Advisory Group for the Women's Professional Game, English FA (UK)
- Director, General Counsel Division, Credit Suisse AG (UK)
- Independent Chair, Premier League Fans' Fund Panel (UK)
- Associate, A&O Shearman LLP, legacy Shearman & Sterling LLP (UK)
- Fox Scholar, Torys LLP, legacy Tory, Tory, DesLauriers & Binnington (Canada)
- Barrister, 2 Gray's Inn Square Chambers (UK)

ACADEMIC QUALIFICATIONS

- UEFA Football Law Programme, UEFA Academy (Switzerland) & Kadir Has University (Turkey)
- Postgraduate Certificate in Sports Law, King's College London (UK)
- LLM Master of Laws (Commercial & Corporate), University College London (UK)
- Called to the Bar, Middle Temple (UK)

LANGUAGES

- English (native)

SPORT AND LEISURE

- Football, Padel, Wine and Traveling



**City Football Group Limited – UK
Associate General Counsel**

WORK EXPERIENCE

- International relations and Public Affairs Senior Project Manager, French Football Federation (France)
- International relations and Public Affairs Project Manager, French Football Federation (France)

ACADEMIC QUALIFICATIONS

- Master's degree in Business and Sports Law, Aix-Marseille University (France)
- Master's degree in Russian and Post-Soviet Affairs, University of Eastern Finland (Finland)
- Bachelor's degree in French and Russian Law, Paris Nanterre University (France)
- UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES

- French (native)
- Russian (native)
- English (fluent)
- German (elementary)

SPORT AND LEISURE

- Tennis, Lindy hop, Traveling and Music



**Emilie
DOMS**
French

FIFA
FIFA Paris – France
Member Associations Governance Services Manager

WORK EXPERIENCE

- Legal Counsel, International Ice Hockey Federation (Switzerland)
- Legal Clerk, Minor League Baseball (USA)

ACADEMIC QUALIFICATIONS

- International Masters in the Management, Law and Humanities of Sport, De Montfort University, SDA Bocconi and University of Neuchatel (Switzerland)
- Juris Doctor / Master of Business Administration, Stetson University (USA)
- Bachelor of Science, University of Central Florida (USA)

LANGUAGES

- English (native)

SPORT AND LEISURE

- Running, Skiing and Traveling



**Ashley
EHLERT**
USA

IHF
International Ice Hockey Federation – Switzerland
Deputy General Secretary / Legal Director

WORK EXPERIENCE

- Head of UEFA EURO 2024 / Head of Tournament Organization 2020, DFB EURO GmbH (Germany)
- Project leader of the UEFA European Championship 2024 bidding process, German FA (Germany)
- Employee of the General Secretariat / Organization and Event Management Department, German FA (Germany)
- Employee Organizing Committee FIFA Women's World Cup 2011, German FA (Germany)

ACADEMIC QUALIFICATIONS

- Certificate Event Manager in Football, DFB/DFL/IBIT/Hochschule der Wirtschaft für Management (Germany)
- UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES

- German (native)
- English (fluent)
- French (elementary)

SPORT AND LEISURE

- Football, Running, Swimming, Tennis, Winter Sports, Traveling and Reading



**Jürgen
EIBMANN**
German

DFB
DFB EURO 2024 GmbH (UEFA) – Germany
Managing Director




**Ronan
EVAIN**
French

WORK EXPERIENCE

- Programme coordinator, Respect Fan Culture – UEFA EURO 2026 (France)
- Election observer, OSCE-ODIHR (Poland)
- Media and political analyst, Conseil Supérieur de l'Audiovisuel (France)

ACADEMIC QUALIFICATIONS

- Master, Geography – Geopolitics, University Paris 8 (France)
- Bachelor, Geography – European Studies, University of Turku (Finland)
- Bachelor, Geography, University of Nantes (France)

LANGUAGES

- French (native)
- English (fluent)
- Russian (elementary)

SPORT AND LEISURE

- Football, Cycling, Traveling, Volunteering and Cooking



Football Supporters Europe – Germany
Executive Director




**Iakovos
FILIPPOUSIS**
Greek

WORK EXPERIENCE

- Committee Member, UEFA National Associations (Switzerland)
- Senior Advisor for Governance and Communications, Hellenic Football Federation (Greece)
- Deputy Secretary General, Hellenic Olympic Committee (Greece)
- Vice President, Olympic Torch Relay Commission (Greece)
- General Director of the Deputy Minister for Sports Cabinet (Greece)
- Chief Executive Officer for 2008 SportAccord Convention (Greece)
- Media & Communications Manager, Athens 2004 Olympic Games (Greece)
- Member, National Coordination Committee for the Saint-Denis Convention (Greece)

ACADEMIC QUALIFICATIONS

- BA (Hons) Philosophy, German Language & Literature (Greece)

LANGUAGES

- English (fluent)
- French (fluent)
- German (fluent)
- Greek (native)

SPORT AND LEISURE

- Basketball, Traveling, Cigar Aficionado and Wine Collector



Hellenic Football Federation (HFF) - Greece
Former Chief Executive Officer




**Graham
FITZGERALD**
Irish

WORK EXPERIENCE

- Chief Operating Officer, Irish FA (Ireland)
- Finance Director, Irish FA (Ireland)
- Regional Finance Manager, DFDS Logistics (Ireland)
- Commercial Finance Manager, Kerry Group PLC (Ireland)
- Senior Auditor, KPMG (Ireland)

ACADEMIC QUALIFICATIONS

- Fellow of Chartered Accountants (Ireland)
- Member of Accounting Technicians (Ireland)
- UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES

- English (native)
- Spanish (intermediate)

SPORT AND LEISURE

- Football, Golf, Yoga and Traveling



Irish Football Association (Irish FA) – Northern Ireland
Chief Operating Officer (COO)



Alex HIGGINS

Swiss, British & American

WORK EXPERIENCE

- Football Operations, UEFA (Switzerland)
- UEFA Venue Director / UEFA Match Director, UEFA (Switzerland)
- Partnership Development, streetfootballworld GmbH (Germany)

ACADEMIC QUALIFICATIONS

- BA Political Science, University of Lausanne (Switzerland)
- UEFA Diploma in Football Leadership and Management (DAS), IDHEAP (Switzerland)
- UEFA Certificate in Football Management (CAS), IDHEAP (Switzerland)
- Innovation in Action, IMD (Switzerland)

LANGUAGES

- English (native)
- French (fluent)
- German (intermediate)

SPORT AND LEISURE

- Football, Cycling, Trail Running, Padel, Ski-Touring and Traveling



Union of European Football Associations – Switzerland
Senior Football Operations Manager (UEFA)



Natalia ILIEVSKA BOZHINOVSKA
Macedonian

WORK EXPERIENCE

- Head of Legal Department, Football Federation of North Macedonia (North Macedonia)
- Sectors coordinator, Football Federation of North Macedonia (North Macedonia)
- Assistant – Legal Department, Football Federation of North Macedonia (North Macedonia)
- Attorney at law, Law Office Bozhinovska, (North Macedonia)
- Attorney at law, Law Office Gasev, (North Macedonia)

ACADEMIC QUALIFICATIONS

- Bachelor of Law, Diploma, FPU FON (North Macedonia)

LANGUAGES

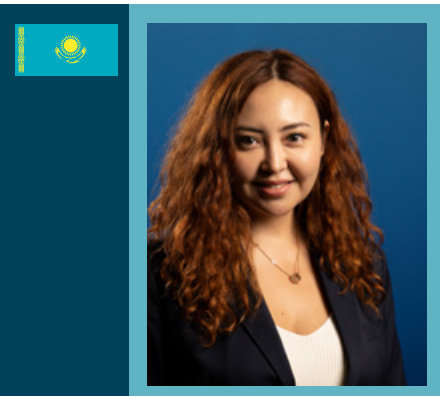
- Macedonian (native)
- English (fluent)
- Serbian/Croatian (intermediate)

SPORT AND LEISURE

- Football and Traveling



Football Federation of North Macedonia – North Macedonia
General Secretary



Aigerim JUMAYEVA
Kazakh

WORK EXPERIENCE

- Head of Accreditation and Access Management, FIFA Futsal World Cup 2024 (Uzbekistan)
- Senior Manager International Relations Department, Kazakhstan Football Federation (Kazakhstan)
- Match Delegate, UEFA (Switzerland)
- Security Planning Senior Specialist, Supreme Committee for Delivery and Legacy (Qatar)

ACADEMIC QUALIFICATIONS

- Sports Events and Recreation Management – Paris-Sud University (Paris, France)
- UEFA Certificate in Football Management – IDHEAP (Switzerland)
- University of Warsaw (Warsaw, Poland)

LANGUAGES

- Kazakh (native)
- English (fluent)
- Russian (fluent)
- Polish (fluent)
- French (intermediate)
- German (intermediate)

SPORT AND LEISURE

- Football, Tennis and Travel



Supreme Committee for Delivery and Legacy – Qatar
Security Planning Senior Specialist



**Julie Mønsted
KARNBAK**
Danish

WORK EXPERIENCE

- Senior Advisor / HR Partner, Ministry of Business, Industry and Financial Affairs, The Danish Financial Supervisory Authority (Denmark)
- HR Partner, Plesner Law Firm (Denmark)
- HR Partner, SAS Institute (Denmark)
- HR & Recruitment Manager, Devoteam (Denmark)

ACADEMIC QUALIFICATIONS

- Master of Arts, University of Copenhagen (Denmark)

LANGUAGES

- Danish (native)
- English (fluent)
- French (advanced)

SPORT AND LEISURE

- Yoga, Running, Traveling, Family & Friends and Watching sports

Danish Football Association – Denmark
Head of HR & Service



**David
LEMOS**
Swiss

WORK EXPERIENCE

- Senior Commentator and Host, Producer, RTS (Switzerland)
- Assistant Editor-in-chief, Blue Sport (Switzerland)
- Multilingual Editor, UEFA (Switzerland)

ACADEMIC QUALIFICATIONS

- Master in Political Sciences, University of Lausanne (Switzerland)
- Journalism Degree, Centre de Formation au Journalisme et aux Médias (Switzerland)

LANGUAGES

- French (native)
- Portuguese (native)
- English (fluent)
- German (fluent)
- Spanish (elementary)

SPORT AND LEISURE

- Football, Skiing and Traveling

Radio Télévision Suisse - Switzerland
Journalist



**Lungu
MACEBO**
British

WORK EXPERIENCE

- Chief Operating Officer, Birmingham City Football Club (UK)
- Board Member (Women's Championship Rep), Women's Super League and Women's Championship Board, The FA (UK)
- Board Member, Women In Football (UK)
- Head of HR and Operations, Charlton Athletic Football Club (UK)

ACADEMIC QUALIFICATIONS

- BSc (Hons) Psychology, Oxford Brookes University (UK)
- Diploma Human Resources Management, Selhurst Consulting, King's College (UK)

LANGUAGES

- English (fluent)
- Zulu (native)
- French (elementary)

SPORT AND LEISURE

- Watching Sports, Reading, Podcasts, Traveling and Live Events

Birmingham City Football Club – UK
Chief Operating Officer



**Carlo
MAMO**
Maltese

WORK EXPERIENCE

- Senior Lecturer, IT Institute MCAST (Malta)
- Analyst Programmer, KPMG (Malta)
- Professional Footballer (Malta)

ACADEMIC QUALIFICATIONS

- Global Master in Sports Management and Legal Skills, ISDE (Spain)
- Bachelor of Arts in Sports Management with University of Northern (Denmark)
- Master of Science in Software Engineering with University of Hertfordshire (UK)
- Bachelor of Science in Business and Computing, University of Malta (Malta)

LANGUAGES

- Maltese (native)
- English (fluent)
- Italian (fluent)
- Spanish (elementary)

SPORT AND LEISURE

- Football, Cycling, Padel and Traveling



Malta Football Players Association (MFPA) – Malta
General Secretary



**Dan
MCCORMACK**
Irish

WORK EXPERIENCE

- Board Director and Chair of Finance, Risk and Audit Committee, Hockey Ireland (Ireland)
- Head of Finance, Lawn Tennis Association (UK)
- Financial Controller of Team Sky pro cycling (inc. CFO of Velon - start-up pro cycling team partnership) (UK)
- Financial Advisor and Management Accountant for the BBC TV News division (UK)

ACADEMIC QUALIFICATIONS

- Bachelor of Arts Degree (Hons.), University College Dublin (Ireland)
- Member of the Chartered Institute of Management Accountants (Ireland)

LANGUAGES

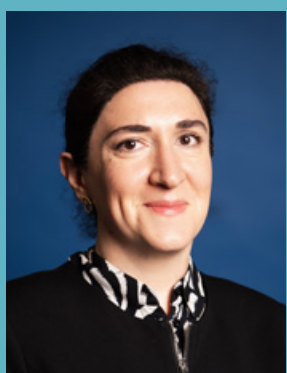
- English (native)
- French (elementary)

SPORT AND LEISURE

- Running, Swimming, Cycling, Tennis, Football, Surfing and Winter Sports
- Drums (very elementary)



Football Association of Ireland – Ireland
Finance Director



**Konul
MEHDIYEVA**
Azerbaijani

WORK EXPERIENCE

- Senior Expert, International Relations, AFFA (Azerbaijan)
- International Relations Director, AFFA (Azerbaijan)

ACADEMIC QUALIFICATIONS

- BS in International Economic Relations, Azerbaijan State University of Economics (Azerbaijan)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)
- UEFA Women in Football Leadership Programme (UEFA WLP – Certificate of completion)
- UEFA Elite Club Programme (UEFA ECP – Certificate of completion)

LANGUAGES

- Azerbaijani (native)
- English (fluent)
- Russian (fluent)
- Turkish (fluent)

SPORT AND LEISURE

- Chess, Football, Traveling and Reading



Association of Football Federations of Azerbaijan (AFFA) – Azerbaijan
Vice-President



**David
NEWTON**
British

WORK EXPERIENCE

- Head of Football Integrity, The FA (England)
- Financial Regulation Manager, The FA (England)
- Operational Auditor, Whitbread PLC (England)
- Audit Supervisor, Ernst & Young LLP (England)

ACADEMIC QUALIFICATIONS

- Bachelor of Social Sciences (Hons) Public Policy, University of Birmingham (England)
- Member, Institute of Chartered Accountants of England & Wales (UK)

LANGUAGES

- English (native)
- French (elementary)

SPORT AND LEISURE

- Football, Cricket, Rugby, Running, Yoga and Travel



The English Football Association (The FA) – UK
Head of Player Status & Competitions



**Flavia
OKETCHO**
Ugandan

WORK EXPERIENCE

- Chief Operating Officer, Flashbox Sports Marketing Agency (East Africa)
- Founder, Sports for Education Initiative (Uganda)
- Former Dean of Students, Victoria University (Uganda)
- Basketball Player (23 years)
- Recently (2024) Retired National Team Basketball Captain (19 years)

ACADEMIC QUALIFICATIONS

- Bachelor of Arts in Mass Communication, Christian University (Uganda)
- Women’s Sport Administrators Course, Uganda Olympic Committee (Uganda)
- Certificate Communication Development in the Global World (Uganda)

LANGUAGES

- Japadhola & Luganda (native)
- English, kiswahili (fluent)

SPORT AND LEISURE

- Football and Rugby, Swimming, Cycling, Tennis, Winter Sports and Traveling



Federation of Uganda basketball association - Uganda
Official Marketing Agency



**Lorin
PARYS**
Belgian

WORK EXPERIENCE

- Member Board of Directors European Leagues & Women’s Leagues Association (Belgium)
- Vice-Chairman N-VA, Belgium’s largest political party (Belgium)
- Member of Parliament, Vlaams Parlement (Belgium)
- Chief Operating Officer, Club Brugge BV (Belgium)
- Director of Communications, Minister for Economy & Foreign Affairs (Belgium)
- Associate Counsel, Latham & Watkins LLP (NY, USA)

ACADEMIC QUALIFICATIONS

- Harvard Business School, Management Excellence (USA)
- Master in Laws (LLM), New York University School of Law, Fellowship BAEF (USA)
- Master in Law, KU Leuven (Belgium)

LANGUAGES

- Dutch (native)
- English (native)
- French (Full professional proficiency)

SPORT AND LEISURE

- Crossfit and Running



Pro League - Belgium
Chief Executive Officer




**Diana
PIRCIU**
Romanian

WORK EXPERIENCE

- President, Press, UEFA Academy Alumni Association
- Founder, Warmup Club (Romania)

ACADEMIC QUALIFICATIONS

- BA (Hons) Marketing & Communication, Mcneese State University (USA)
- MA (Hons) Innovation in Education, University of Bucharest (Romania)
- UEFA Diploma in Football Leadership and Management, IDHEAP (Switzerland)
- UEFA Certificate in Football Management, IDHEAP (Switzerland)

LANGUAGES

- English (fluent)
- French (elementary)
- Spanish (elementary)

SPORT AND LEISURE

- Tennis and Football



Romanian Football Federation – Romania
Head of Education




**Mathias
PRIEZ**
French

WORK EXPERIENCE

- Legal and Institutions Missions Manager, Ligue Nationale de Basket (France)
- Parliamentary Officer, Assemblée Nationale (France)

ACADEMIC QUALIFICATIONS

- Master's degree, Sports Law and Economics, CDES Limoges (France)
- Master's degree, Public Affairs and Politics' Administration, Paris 1 Panthéon-Sorbonne (France)
- Bachelor's degree, History and Science Political, Paris 1 Panthéon-Sorbonne (France)

LANGUAGES

- French (native)
- English (fluent)
- Spanish (elementary)

SPORT AND LEISURE

- Football and Basketball, Traveling, Politic and Video Games



Paris Basketball – France
Chief Operating Officer




**Quentin
RAUZIER**
French

WORK EXPERIENCE

- Sports Coordinator, Paris FC (France)
- Head of Recruitment, Paris FC (France)
- U17 Coach, Paris FC (France)

ACADEMIC QUALIFICATIONS

- Certificate of Football Management, UEFA (Switzerland)
- DESJEPS, French Football Federation (France)
- BEF, UEFA A, FFF (France)

LANGUAGES

- French (native)
- English (fluent)
- Spanish (intermediate)

SPORT AND LEISURE

- Football, Formula 1, Piano and Aviation



Paris FC – France
Deputy Sports Director



Andy ROWLANDS
British

WORK EXPERIENCE

- Chairman, Snowsports Wales (UK)
- Head of Programme Management Europe, Amazon
- Founder and CEO, Cranc Cyclesport Ltd (UK)
- Major, British Army (UK)

ACADEMIC QUALIFICATIONS

- Bed (Hons) Physical Education (UK)
- L7 Diploma, Institute Leadership & Management (UK)
- Commissioned, Royal Military Academy Sandhurst (UK)

LANGUAGES

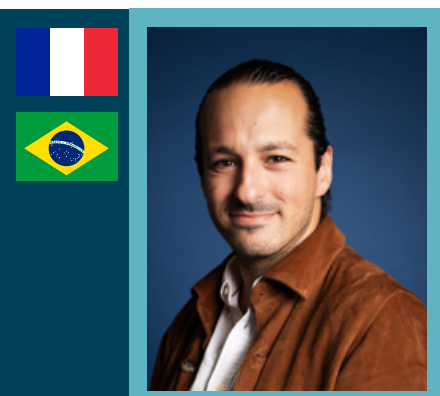
- English (fluent)
- Welsh (fluent)

SPORT AND LEISURE

- Football, Skiing, Cycling, Running and Swimming



Football Association Wales – UK
Chief Operating Officer



Adrien SARTORI-CARVALHO
French - Brazilian

WORK EXPERIENCE

- Marketing Supervisor, European Handball Federation (Austria)
- Franchise and Licensing Manager, Maison Pradier, Rush Group (France)
- Euro 2016 Portugal Team Liaison Officer, UEFA (Switzerland)
- Architect, Freelance (France/Brazil)

ACADEMIC QUALIFICATIONS

- Certification in Talent Identification, Opposition Analysis and Reporting in Football, Professional Football Scouts Association (UK)
- Master's degree in Sports Management, MBA Ecole Supérieure de Gestion (France)
- Master's degree in Architecture (specialized in Sports Facilities), Ecole Nationale Supérieure d'Architecture de Paris La Villette (France)

LANGUAGES

- Portuguese and French (native)
- English and Spanish (fluent)
- Italian (intermediate)
- German (elementary)

SPORT AND LEISURE

- Football (Soccer/American), Basketball, Handball, Cycling, Traveling and Cooking



Paris Saint-Germain – France
Senior Operations and Competitions Manager / UEFA Main Contact



Hedeli SASSI
Belgian

WORK EXPERIENCE

- Business Advisor, RBFA (Belgium)
- Football & Social Responsibility Advisor, RBFA (Belgium)
- Project Worker Football & Refugees, RBFA (Belgium)
- Practical Training Lecturer, Social Work, University of Ghent (Belgium)
- Social Worker, General Welfare Centre -CAW (Belgium)

ACADEMIC QUALIFICATIONS

- BA Social Educational Care Work, University Ghent (Belgium)
- UEFA Certificate in Football Management and Football & Social Responsibility, University of Lausanne (Switzerland)

LANGUAGES

- Dutch (native)
- French (fluent)
- English (fluent)
- German (elementary)

SPORT AND LEISURE

- Running, Hiking, Padel, Politics, Music and Cooking
- Football: Coaching UEFA B diploma / Cycling: organising (youth) races



Royal Belgian Football Association (RBFA) – Belgium
Public Affairs & International Relations / CEO Office



**Thomas
SCHÖNEICH**
German

WORK EXPERIENCE

- Media & Communications Specialist, European Handball Federation (Austria)
- Sport Event News Service Supervisor and Reporter (various events & countries)
- Journalist, Neue Westfälische newspaper (Germany)

ACADEMIC QUALIFICATIONS

- MA, Journalism, University of Leipzig (Germany)
- BA, Communication Studies, University of Western Sydney (Australia)
- Certificate Course, European Handball Manager, German Sports University of Cologne (Germany)

LANGUAGES

- German (native)
- English (fluent)
- French (intermediate)

SPORT AND LEISURE

- Cycling, Running, Football, Tennis, Cooking, Reading and Traveling



European Handball Federation – Austria
Director Media & Communications



**Paul
VAN WAGENINGEN**
Dutch

WORK EXPERIENCE

- Senior Financial Analyst, KNVB (the Netherlands)
- Senior Associate, PwC (the Netherlands)
- Associate, PwC (the Netherlands)

ACADEMIC QUALIFICATIONS

- Postmaster Accountancy (Certified Public Accountant), Vrije Universiteit (the Netherlands)
- Master of Science in Accountancy, Rijksuniversiteit Groningen (the Netherlands)
- Master of Science in Business Administration, Rijksuniversiteit Groningen (the Netherlands)

LANGUAGES

- Dutch (native)
- English (fluent)
- German (intermediate)
- French (intermediate)
- Italian (intermediate)

SPORT AND LEISURE

- Football, Padel, Running, Tennis, Skiing, Cycling and Traveling



Royal Dutch Football Association (KNVB) – Netherlands
Head of Club Licensing



**Polina
YUMASHEVA**
Russian

WORK EXPERIENCE

- Member of the Governance and Compliance Committee, UEFA (Switzerland)
- Vice-president, Russian Tennis Federation (Russia)
- Owner/Chairman of the Board, Creative Media, Forward Media Group, Buro 247 (Russia)

ACADEMIC QUALIFICATIONS

- Bachelor of Management, Lomonosov Moscow State University (Russia)
- Master of Management, Lomonosov Moscow State University (Russia)
- The Challenge of Leadership Programme, INSEAD (France)

LANGUAGES

- Russian (native)
- English (fluent)

SPORT AND LEISURE

- Football, Tennis, Padel, Winter Sports and Traveling



Russian Football Union – Russia
Member of the Executive Committee & Chairman of the Women's Football Committee

MAIN SPORTING PARTNER



UEFA THE UNION OF EUROPEAN FOOTBALL ASSOCIATIONS

Building on the professional excellence UEFA has developed throughout its history and the learning initiatives created over the last decade, the UEFA Academy seeks to inspire the education of individuals and organisations to continuously elevate the game of football. Since we, at the UEFA Academy, believe that real progress can only come from lifelong learning, we make sure that all football professionals can find a suitable way to develop at any stage of their careers.

This is achieved by:

- Anticipating and addressing learning needs in the European football sector
- Working in close cooperation with leading professional and academic experts;
- Constantly assessing and adapting our activities through innovation in the learning formats, methodologies and content;
- Offering expertise in football executive education to support individuals and organisations in their development plans

www.UFAAcademy.com

ACADEMIC PARTNERS

CDES

THE CENTRE FOR THE LAW AND ECONOMICS OF SPORT University of Limoges (France)



Created in 1978, the CDES draws on a transversal and interdisciplinary logic, combining the academic disciplines of law and economics as they impact on sports industries. While staying attached to its roots and its academic calling, it has since developed many commercial research and consultancy activities (studies and audits in the fields of sports law, economics and management), training courses and conferences, master's degrees (law, economics and management of sport; professional sports club management, stadium management, executive master for former international players) and publications (Jurisport, a sports law and economics review).

www.cdes.fr

THE BIRKBECK SPORT BUSINESS CENTRE Birkbeck, University of London (United Kingdom)



Founded in 1823 as a college of the University of London, Birkbeck is a world-class research and teaching institution, a vibrant centre of academic excellence and London's only specialist provider of evening higher education. The Sport Business Centre brings together experts in sport management to deliver high quality research, teaching and consultancy to organisations involved in the business of sport. It offers a portfolio of postgraduate sport management programmes based around its flagship MSc Sport Management & the Business of Football. Historically, the Sport Business Centre has had particular research strength in the area of the corporate governance of the sport industry, with a particular focus on the football sector.

www.bbk.ac.uk

www.sportbusinesscentre.com

ACADEMIC PARTNERS

inefc



INEFC

INSTITUT NACIONAL D'EDUCACIÓ FÍSICA DE CATALUNYA University of Lleida (Spain)

The mission of the INEFC is the training, specialisation and development of graduates in physical education and sport, as well as scientific research and the publication of its projects and studies. The INEFC actively participates in the project of a single Europe and prepares its students to face the new challenges that the 21st century poses for physical activity and sports professionals. The INEFC is affiliated with the University of Lleida, which – with an academic community of over 9,600 students and 750 teachers – offers quality in education and services with a clear focus on excellence and has been positively assessed within the framework of the European Universities Assessment Programme launched by the European Universities Assembly (EUA).

www.inefc.cat

INSTITUT FÜR SPORTWISSENSCHAFT

Johannes Gutenberg University of Mainz (Germany)

Founded in 1477, JGU is one of the oldest and biggest German universities and combines stimulating academic diversity with excellent research structures. As an active member of the international academic community, JGU is also proud of its ties to the local community: the Rhine-Main area ranks among the most economically powerful regions in Germany. JGU actively cooperates with local businesses and industries, as well as leading German sports organisations, and participates in the political and cultural life of the region. The Institute of Sport Science covers the full spectrum of sport subjects, including sport economy, sport media and sport management. Research in this field is mainly focused on mega sports events, in particular Olympic research. Other activities of interest recently include an analysis of the sport-related consumption of German private households as well as the assessment of the primary economic impacts of football clubs.



www.uni-mainz.de

HEC LAUSANNE

University of Lausanne (Switzerland)

Founded in 1911, HEC Lausanne, the Faculty of Business and Economics of the University of Lausanne (UNIL) trains capable, responsible economic leaders and entrepreneurs and generates ideas which mark their time. HEC Lausanne is regarded as a high quality academic institution, offering high-grade management and economic education and conducting prolific and visible research across various fields of business studies. Located on the shores of Lake Geneva, our school is at the centre of an exceptional cultural network and at the heart of a vibrant business community made up of multinationals and SMEs.



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